

March 10, 2017

Michael Rock
The Internet Presence, LLC
PO Box 248
Spalding, MI 49886

To Whom It May Concern:

We have been working with Mr. Rock since April 2015. We have seen great results and gained a lot of insight in regards to website traffic, advertising/marketing and design. One of our primary goals has been to revamp our company website. It has improved leaps and bounds, and we now have a more professional interactive website that continues to develop technically and aesthetically.

One of our biggest accomplishments has been that our organic traffic has increased over 1,000%. Please see the below bullet points for further evidence of our ROI. (Stats are from April 2015 to December 2016).

- Traffic increased 52.33%
- Pages viewed per visit increased 17%
- How long people stayed on our website increased 32.37%
- Users (unique visitors to your website) increased 54.26%
- Organic visits (via search engine searches) increased 1,012%
- Referral visits (via link from another website) increased 22.93%

Working with Michael has been a pleasure, and we are confident that you will be very satisfied with the services that he offers.

Sincerely,



Terry Reed
President